

Adobe® Audition® 2.0

Podcasting

Integrated audio recording, mixing, editing, and mastering

Just because you produce your podcasts while sitting at your dining room table doesn't mean they have to sound like you do.

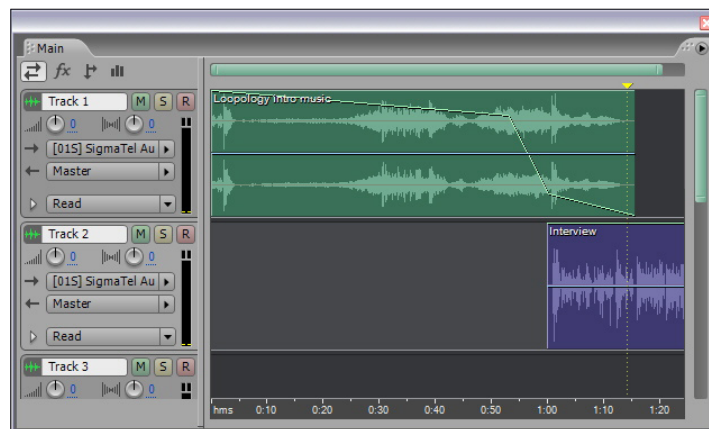
The popularity of Adobe Audition in the broadcast market has quickly spilled over into podcasting as people discover that by using this powerful and comprehensive audio toolset, they can create podcasts that sound as good as the most sophisticated professional radio productions.

Adobe Audition enable you to easily achieve the quality results you want. And it is an all-in-one audio toolset, so you can record audio, mix, edit, and master your podcast in one smooth workflow, confident that your final production will have the production quality of a professionally produced radio broadcast.

The Multitrack capabilities of Adobe Audition make it the ideal place to bring all your content together. Multitrack recording is especially useful for podcasts that feature both spoken word and background music or sound effects. The library of royalty-free audio sessions and loops in Adobe Audition are perfect for creating intro- and closing-music, as well as musical transitions between segments. And among the powerful toolset of filters and effects are sweetening tools that will make your spoken word recordings clearer and stronger, and noise reduction tools for cleaning up background artifacts that often plague recordings.

Here are ten simple yet powerful ways you can use Adobe Audition to create better podcasts:

1. Clean up audio by reducing background hiss and other noises, and automatically remove clicks and pops.
2. Remove coughs, chair squeaks, and other transient noises from your recordings by using the Spectral Frequency Display, which offers a visual representation of your audio that makes it easy to identify, select, and delete unwanted sounds.
3. Take advantage of the thousands of royalty-free music loops and sessions that come with Adobe Audition to easily add intro, background, and transitional music to your podcast—with no musical knowledge required. Amplify and fade tracks individually for ideal transitions between music and spoken word.



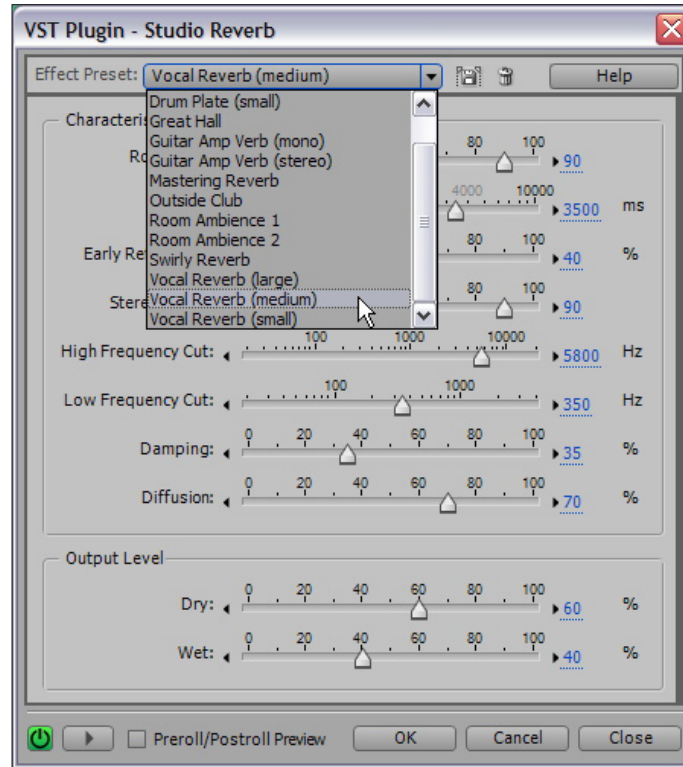
Take advantage of royalty-free music and intuitive multitrack editing capabilities. Here, intro music is faded out as an interview begins, with simple click adjustments on Track 1.

4. Record interviews with each participant miked separately and recorded to a separate track. Edit each track in a way most ideal for its audio characteristics. (Especially useful for telephone interviews.)
5. Use the compression and hard limiting features in Adobe Audition to make dialog or narration clearer and to smooth out unwanted differences in volume.

“I record and edit all my podcasts in Adobe Audition. There’s no better program for working with audio on any platform. With ten podcasts a week, I don’t have time to fool around with second best software. I can get twice as much done in half the time, and it always sounds great.”

—[Leo Laporte, TWiT.tv, Call for Help TV, and KFI AM 640 radio, Los Angeles.](#)

6. Cleanly remove unneeded audio segments, and add or delete silence to smooth dialog sequences.
7. Dub new narration for existing audio to a new track, maintaining the ability to edit the tracks separately while you hear how they sound layered together in your session.
8. Add reverb to simulate various acoustic environments. Make that dining room session sound like it was recorded in a concert hall, a sound stage, or one of many other distinct venues. Reverb preset definitions make it easy.



Add reverb to create various acoustic effects for your audio. Choose from predesigned effects or custom adjust settings to create your own.

9. Add any number of existing audio recordings to additional tracks and maintain the ability to edit each individually—great for hosted music programming, or for adding sound effects to punch up narration and dialog.
10. Stretch or compress spoken audio or music duration to match duration of other audio tracks—without affecting the natural vocal pitch of the recording.

The powerful editing capabilities in Adobe Audition give you the power to do all these things and more. And with real-time performance in Adobe Audition, you can make a myriad of adjustments to individual tracks and hear the result in your overall mix immediately.

Try Adobe Audition 2.0 yourself to see how it can make your podcasts better. A free 30-day tryout version is available for download at www.adobe.com/go/tryaudition_win. Hear more about how to create better podcasts using Adobe Audition by going to Bruce Williams’ catalog of podcasts about the subject at www.audio2u.com/buildingthepod.htm.

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